

BEST PRACTICES OF GAUHATI COMMERCE COLLEGE

2023-2024

First Best Practice

1. Title of the Practice: **EMPHASIS ON ENTREPRENEURSHIP**

2. Objectives of the Practice:

To inculcate entrepreneurial spirits among students and society.

3. The Context:

Different departments try to address the issue of growing importance of entrepreneurship and how a vibrant environment can be created in the campus for developing an entrepreneurial zeal among students.

4. The Practice:

- Preparation of project reports through field study on entrepreneurship, an exhibition cum sale for local entrepreneurs to showcase their products.
- Educational trip “Rural Immersion Programme cum Field visit” at a rural hut in Bhutan.
- Shark Pups competition among students to unleash their entrepreneurial ideas.
- An awareness session supported by North- Eastern Council.
- 30 days entrepreneurial skill development programme supported by MSME was held in the college.

5. Evidence of Success:

Web page in Gauhati Commerce College website titled “Our Entrepreneurs” to showcase the zeal of current students in business.

6. Problems Encountered and Resources Required:

More funds are required to create infrastructural facilities for entrepreneurial training and developing the entrepreneurship incubation center.

Second Best Practice

1. Title of the Practice: **SKILL DEVELOPMENT AND EMPLOYABILITY**

2. Objectives of the Practice:

Making students market ready for employment.

3. The Content:

Effective skill development opportunities can empower students with the required skills to excel in their chosen careers, thus enhancing their employability.

4. The Practice:

The college promotes various initiatives by different department like-

- GST and Tally Training and Gain Employability and Be Future Ready by Mahindra
- Behaviour Remodeling Psychoanalysis Development
- Seminar for bank and insurance sector employability
- Effective means of communication training
- Mock interview sessions and how to face interview
- Preparation of UGC NET/SLET
- Career Mentoring Programme
- Creating Awareness on Career Planning and Development
- Vedic Maths and LATEX
- Start up case studies

5. Evidence of Success:

The college has been able to encourage students to participate in internship in different organizations during the course of studies and gain fruitful employment in future.

6. Problems Encountered and Resources Required:

Resources are required from Government for conducting more skill development programmes.